

# EXHIBITOR PROSPECTUS



**OCT. 22, 2024**

**TRADESHOW & AWARDS DINNER  
MARYLAND LIVE CASINO & HOTEL**

## If You are in the Fuel, Convenience Store or Repair Business, MAFCAS is for YOU!

Mid-Atlantic Fuel, Convenience & Auto Repair Show (MAFCAS) will be held at Maryland Live Casino & Hotel. The one constant facing our members is change, unless you keep up with buying trends, technology, what is hot

### PRELIMINARY SCHEDULE

9:00 am - 11:00 am	Exhibitor Check In
9:30 am - 5:30 pm	Attendee Check In
10:00 am - 12:00 pm	Industry & Legislative Issues Forum
12:00 pm - 6:00 pm	Tradeshow
6:00 pm - 7:00 pm	Cocktail Hour
7:00 pm	Dinner
7:30 pm - 9:30 pm	Awards Ceremony & Entertainment

in the market, you quickly fall behind. Don't become another statistic of change! One day at MAFCAS can get you up to date and pay dividends all year. Mark Your Calendar Now!



# BOOTH INFORMATION

**SHOW HOURS**  
**OCTOBER 22**  
**12 PM - 6 PM**

**BOOTH FEES**  
**WMDA MEMBERS:**  
**\$1,000**  
**NON-MEMBERS:**  
**\$1,399**

## WHAT'S INCLUDED IN BOOTH FEES

- High draped back wall (8 ft.), and 3 ft. high draped side rails (in-line booths)
- Standard booth Id sign
- (1) 6' Skirted table, 2 side chairs and 1 waste basket
- A complimentary company listing on [www.wmdacar.com](http://www.wmdacar.com)
- 4 badges for booth personnel per 10' x 10' booth reserved. Badges must be registered on or before October 1, 2024. (Minimum booth space 10' x 10')

*\* All outstanding dues and invoices must be paid in full before Application & Contract is approved.*

## EXHIBITOR SCHEDULE FOR OCT. 22

<b>Display Installation</b>	<b>Dismantling</b>
10:00 a.m. - 11:59 p.m.	6:01 p.m. - 9:00 p.m.

## ELECTRICAL OUTLETS

Electrical outlets can be provided for an additional charge.

## SHOW SPECIALS

All exhibitors are requested to develop at least one exclusive show special. Prior to the MAFCAS, WMDA/CAR will promote specials in various promotional mailings digital advertising and social media.



## PRELIMINARY SCHEDULE:

### TUESDAY, OCT. 22

9:00 am-11:00 am	<b>EXHIBITOR CHECK IN</b>
9:30 am-5:30 pm	<b>ATTENDEE CHECK IN</b>
10:00 am-12:00 pm	<b>INDUSTRY &amp; LEGISLATIVE ISSUES FORUM</b>
12:00 pm-6:00 pm	<b>TRADESHOW</b>
6:00 pm-7:00 pm	<b>COCKTAIL HOUR</b>
7:00 pm	<b>DINNER</b>
7:30 pm-9:30 pm	<b>AWARDS CEREMONY &amp; ENTERTAINMENT</b>

## TO RESERVE YOUR BOOTH OR FOR MORE INFORMATION:

**EMAIL:** [MAFCAS24@wmda.net](mailto:MAFCAS24@wmda.net)

**PHONE:** 301.390.0900

*Confirmation of all booth assignments will be given two (2) weeks prior to the show. WMDA/CAR reserves the right to modify booth assignments.*

## Become a WMDA Member — AND SAVE!

**WMDA members pay only \$1,000 for 10' x 10' booth space.**

Please visit our website [www.wmdacar.com](http://www.wmdacar.com) for additional member benefits. Associate Membership fee is \$399/yr.

# MAFCAS — MARYLAND LIVE CASINO & HOTEL

# FLOOR MAP



### BOOTH KEY

- Available
- Sold

Floor plan is subject to change.

# SPONSORSHIP OPPORTUNITIES

## CO-SPONSORS x4 \$15,000

- Includes 20' x 10' Booth space
- Logos on Marketing/Event Website
- 1 Complimentary Standard Room on the 22nd
- Name/Recognition at Tradeshow & Awards Dinner

## PLATINUM PARTNER \$10,000

(Cocktail Hour Sponsors - Oct. 22, 6pm-7pm)

- Includes 10' x 10' Booth space
- Logos on Marketing/Event Website
- Logo on LED screens at Tradeshow & Awards Dinner
- Name/Recognition at Tradeshow & Awards Dinner



## ADDITIONAL SPONSORSHIPS:

**REGISTRATION SPONSOR / \$5,000**

**LANYARD SPONSOR / \$3,500**

**KEYNOTE/GENERAL SESSION  
SPEAKER / \$5,000**

**TRADESHOW ATTENDEE  
BAG SPONSOR / \$5,000**

**AWARDS SPONSOR / \$5,000**

**ENTERTAINMENT SPONSOR / \$2,500  
(DJ/ENTERTAINERS)**

**INDUSTRY ISSUES FORUM,  
BREAKFAST / \$2,500**

**INDUSTRY SPONSOR / \$1,500**

# EXHIBITOR APPLICATION & CONTRACT

MAFCAS 2024 | Oct. 22, 2024 | Maryland LIVE Casino & Hotel | Hanover, Maryland



## ALLOCATION OF SPACE & DEPOSIT

A 50% deposit per reservation must accompany application. If your desired exhibit space is unavailable, you will be assigned the nearest booth available to the space you requested. Confirmation of all booth assignments will be given 2 weeks prior to MAFCAS. WMDA/CAR reserves the right to modify booth assignments.

## EXHIBITOR DEADLINES

Any applications received after **July 31, 2024** must be accompanied with full payment. Final balance is due no later than **September 29, 2024**. All exhibit spaces must be paid in full prior to exhibit setup. Membership status must be active to receive member rate.

## TO VALIDATE CONTRACT

- Submit Application & Contract with deposit by July 31, 2024.
- The Exhibitor acknowledges that the products listed are those which will be displayed or demonstrated; WMDA/CAR must be notified in writing of any changes prior to MAFCAS.

## CANCELLATION

A refund will be made upon written cancellation received before July 28, 2024. No refunds after July 31, 2024.

## RETURN COMPLETED CONTRACT & DEPOSIT TO:

**Mail to:** WMDA/CAR, 1532 Pointer Ridge Place, Suite F, Bowie, MD 20716

**Email to:** MAFCAS24@wmda.net

## EXHIBITOR INFORMATION (PLEASE PRINT OR TYPE)

Date: \_\_\_\_\_ Name to appear on Exhibitor Sign & Official Program: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_ Website: \_\_\_\_\_

Contact person: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ or Electronic Signature:  Checking box is my electronic signature

Products to be exhibited: \_\_\_\_\_

Yes, I will supply a Door Prize: \_\_\_\_\_

**To help us in assigning you the best possible booth, please list up to two (2) competitor companies you wish not to be near:**

Preference in booth locations\*: First choice: \_\_\_\_\_ Second choice: \_\_\_\_\_ Third choice: \_\_\_\_\_

\* Confirmation of booth assignment will be given two (2) weeks prior to MAFCAS.

## PAYMENT INFORMATION (Deposit due by July 31, 2024\* - Full payment due by September 15, 2024)

Check Enclosed (payable to WMDA)  Visa  MasterCard  AMEX Zip Code of Billing Address for Charge Card \_\_\_\_\_

WMDA Member Booth (s) \_\_\_\_\_ x \$1,000 \$ \_\_\_\_\_ Account # \_\_\_\_\_

Non-Member Booth (s) \_\_\_\_\_ x \$1,399 \$ \_\_\_\_\_ Expiration Date \_\_\_\_\_ CVV Code \_\_\_\_\_

Electric Drop (s) \_\_\_\_\_ x \$80 \$ \_\_\_\_\_ Account Name (print) \_\_\_\_\_

\$ \_\_\_\_\_ Signature \_\_\_\_\_

**TOTAL ENCLOSED** \$ \_\_\_\_\_ or Electronic Signature:  Checking box is my electronic signature and payment authorization

\*Applications/Contracts received after July 31, 2024 must be accompanied with full payment.



# SPONSORSHIP CONTRACT

MAFCAS 2024 | Oct. 22, 2024 | Maryland LIVE Casino & Hotel | Hanover, Maryland



## SPONSORSHIP OPPORTUNITIES

___ <b>CO-SPONSOR</b> .....	\$15,000	___ Awards Sponsor .....	\$5,000
___ <b>PLATINUM PARTNER</b> (Cocktail Hour Sponsor) .....	\$10,000	___ Lanyard Sponsor .....	\$3,500
___ Registration Sponsor .....	\$5,000	___ Entertainment Sponsor .....	\$2,500
___ Keynote / General Session Sponsor .....	\$5,000	___ Industry Issues Forum, Breakfast .....	\$2,500
___ Tradeshow Attendee Bag Sponsor .....	\$5,000	___ Industry Supporter .....	\$1,500

### Sponsor Signage (Please check one)

- Company logo on file
- I will submit logo in EPS format by July 31, 2024 to MAFCAS24@wmda.net

If your pledge is submitted by July 31, 2024, your generous sponsorship entitles you to be listed as a sponsor in event program, and recognition in the post-event issue of the WMDA/CAR Nozzle & Wrench, as well as receiving professionally designed signage at the sponsored event.

## AWARDS DINNER TICKETS

- Individual Tickets .....\$100 x # \_\_\_\_\_ = \$ \_\_\_\_\_
- Table of 10 ..... \$1,000 x # \_\_\_\_\_ = \$ \_\_\_\_\_

## CONTACT INFORMATION

Company: \_\_\_\_\_ Date: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Business Phone: \_\_\_\_\_ Ext. \_\_\_\_\_

## PAYMENT INFORMATION

- Check Enclosed  Visa  MasterCard  American Express

**Sponsorship Total** \$ \_\_\_\_\_

**Ticket Total** \$ \_\_\_\_\_

**TOTAL ENCLOSED** \$ \_\_\_\_\_

Zip Code of Billing Address for Charge Card \_\_\_\_\_

Account \_\_\_\_\_

Expiration Date \_\_\_\_\_ CVV Code \_\_\_\_\_

Account Name (print) \_\_\_\_\_

Signature \_\_\_\_\_

- Checking box is my Electronic Signature and payment authorization

**Sponsorship pledges must be paid in full by September 29, 2024.**