



EXHIBITOR PROSPECTUS

SEPTEMBER 29, 2025

MAFCAS TRADESHOW & AWARDS DINNER
MARYLAND LIVE CASINO & HOTEL

***If You are in the Fuel,
Convenience Store or Repair
Business, MAFCAS is for YOU!***

Join us Monday, September 29, 2025 at Maryland Live Casino & Hotel for the Mid-Atlantic Fuel, Convenience & Auto Repair Show (MAFCAS)—the must-attend event for professionals in fuel, convenience store, and auto repair.

FREE Admission to the MAFCAS Tradeshow and Legislative & Industry Issues Forum. Ask your questions directly to key agencies and leaders from MDE, ATCC, W&M, the Comptroller's Office, WMDA/CAR legal team, the Maryland Lottery, SSDA-AT, and more!

In the evening, join us for Cocktail Hour at 6 pm, followed by the Awards Dinner & Entertainment (tickets required for evening events). Keynote Speaker at Dinner, Fmr. Governor Larry Hogan.

This event will sell out, get your ticket or better yet, purchase a table and bring your whole crew. Register today to attend!

 wmdacarevents@gmail.com

 www.wmdacar.com

 301.390.0900



KEYNOTE SPEAKER: FMR. GOVERNOR LARRY HOGAN



BOOTH INFORMATION

SHOW HOURS

SEPTEMBER 29
12 pm - 6 pm

BOOTH FEES

WMDA MEMBERS:
\$1,000

NON-MEMBERS:
\$1,399

WHAT'S INCLUDED IN BOOTH FEES

- High draped back wall (8 ft.), and 3 ft. high draped side rails (in-line booths)
- Standard booth Id sign
- (1) 6' Skirted table, 2 side chairs and 1 waste basket
- A complimentary company listing on www.wmdacar.com
- 4 badges for booth personnel per 10' x 10' booth reserved. Badges must be registered on or before September 5, 2025. (Minimum booth space 10' x 10')

** All outstanding dues and invoices must be paid in full before Application & Contract is approved.*

EXHIBITOR SCHEDULE FOR SEPT. 29

Display Installation	Dismantling
9:00 a.m. - 11:59 p.m.	6:01 p.m. - 9:00 p.m.

ELECTRICAL OUTLETS

Electrical outlets can be provided for an additional charge.

SHOW SPECIALS

All exhibitors are requested to develop at least one exclusive show special. Prior to the MAFCAS, WMDA/CAR will promote specials in various promotional mailings digital advertising and social media.

RESERVE YOUR STAY

Book your hotel room at Maryland Casino Live! for the event at special rates, available below on an exclusive basis:
<https://book.passkey.com/e/50948254>



PRELIMINARY SCHEDULE:

MONDAY, SEPT. 29

9:00 am-11:00 am	EXHIBITOR CHECK IN
12:00 pm-onwards	ATTENDEE CHECK IN/ ON-SITE REGISTRATION
12:00 pm-6:00 pm	TRADESHOW
2:00 pm-4:00 pm	INDUSTRY & LEGISLATIVE ISSUES FORUM
6:00 pm-7:00 pm	COCKTAIL HOUR
7:00 pm	DINNER — KEYNOTE SPEAKER, FMR. GOV. LARRY HOGAN
7:30 pm-9:30 pm	AWARDS CEREMONY & ENTERTAINMENT

TO RESERVE YOUR BOOTH OR FOR MORE INFORMATION:

EMAIL: wmdacarevents@gmail.com
PHONE: 301.390.0900

Confirmation of all booth assignments will be given two (2) weeks prior to the show. WMDA/CAR reserves the right to modify booth assignments.

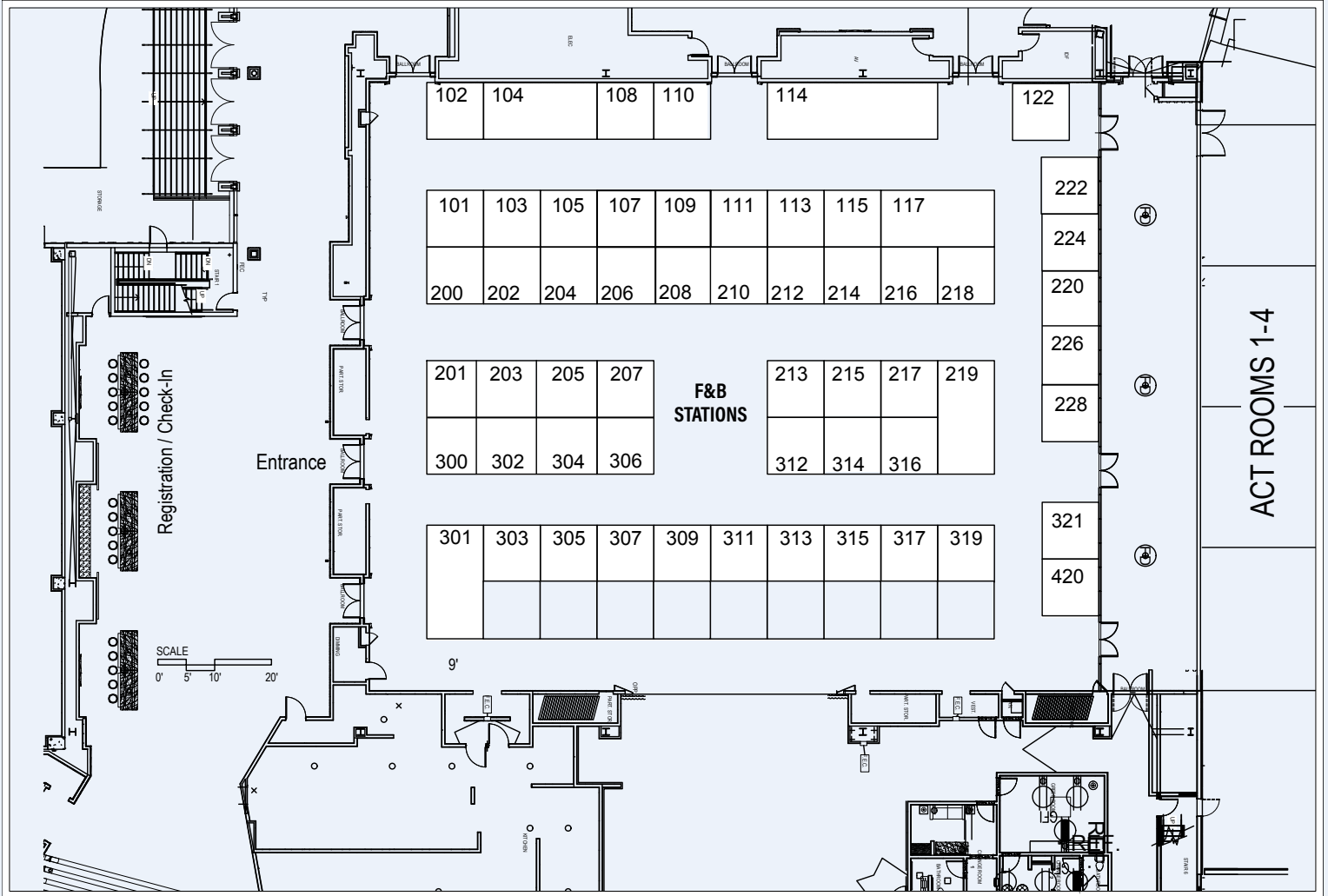
BECOME A WMDA MEMBER — AND SAVE!

WMDA members pay only \$1,000 for 10' x 10' booth space.

Please visit our website www.wmdacar.com for additional member benefits. Associate Membership fee is \$399/yr.

MAFCAS – Maryland LIVE Casino & Hotel

FLOOR MAP



BOOTH KEY

- Available
- Sold

Floor plan is subject to change.

SPONSORSHIP OPPORTUNITIES

CO-SPONSORS x4 \$15,000

- Includes 20' x 10' Booth space
- Logos on Marketing/Event Website
- Logos on Event Lanyard
- 1 Complimentary Standard Room on the 29th
- Name/Recognition at Tradeshow & Awards Dinner



PLATINUM PARTNER \$10,000

COCKTAIL HOUR SPONSOR SEPT. 29, 6PM-7PM

- Includes 10' x 10' Booth space
- Logos on Marketing/Event Website
- Logo on LED screens at Tradeshow & Awards Dinner
- Name/Recognition at Tradeshow & Awards Dinner
- Banner at Cocktail Hour

ADDITIONAL SPONSORSHIPS:

- **TRADESHOW ATTENDEE BAG SPONSOR** / \$5,000
- **AWARDS SPONSOR** / \$5,000
- **WMDA SUPPORTER** / \$3,000
- **ENTERTAINMENT SPONSORS** / \$2,500 x2 (DJ/ENTERTAINERS)
- **INDUSTRY & LEGISLATIVE ISSUES SPONSOR** / \$2,500
- **INDUSTRY SPONSOR** / \$1,500

Exhibitor Application & Contract

MAFCAS 2025 | Sept. 29, 2025 | Maryland LIVE Casino & Hotel | Hanover, Maryland



ALLOCATION OF SPACE & DEPOSIT

A 50% deposit per reservation must accompany application. If your desired exhibit space is unavailable, you will be assigned the nearest booth available to the space you requested. Confirmation of all booth assignments will be given 2 weeks prior to MAFCAS. WMDA/CAR reserves the right to modify booth assignments.

EXHIBITOR DEADLINES

Any applications received after **June 30, 2025** must be accompanied with full payment. Final balance is due no later than **August 15, 2025**. All exhibit spaces must be paid in full prior to exhibit setup. Membership status must be active to receive member rate.

TO VALIDATE CONTRACT

- Submit Application & Contract with deposit by June 30, 2025.
- The Exhibitor acknowledges that the products listed are those which will be displayed or demonstrated; WMDA/CAR must be notified in writing of any changes prior to MAFCAS.

CANCELLATION

A refund will be made upon written cancellation received before June 30, 2025. No refunds after July 1, 2025.

RETURN COMPLETED CONTRACT & DEPOSIT TO:

Mail to: WMDA/CAR, 1532 Pointer Ridge Place, Suite F, Bowie, MD 20716
Email to: wmdacarevents@gmail.com

EXHIBITOR INFORMATION (PLEASE PRINT OR TYPE)

Date: _____ Name to appear on Exhibitor Sign & Official Program: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____ Website: _____

Contact person: _____ Title: _____

Signature: _____ or Electronic Signature: Checking box is my electronic signature

Products to be exhibited: _____

Yes, I will supply a Door Prize: _____

To help us in assigning you the best possible booth, please list up to two (2) competitor companies you wish not to be near:

Preference in booth locations*: First choice: _____ Second choice: _____ Third choice: _____

* Confirmation of booth assignment will be given two (2) weeks prior to MAFCAS.

PAYMENT INFORMATION (Deposit due by June 30, 2025* - Full payment due by August 15, 2025)

Check Enclosed (payable to WMDA) Visa MasterCard AMEX Zip Code of Billing Address for Charge Card _____

WMDA Member Booth (s) _____ x \$1,000 \$ _____ Account # _____

Non-Member Booth (s) _____ x \$1,399 \$ _____ Expiration Date _____ CVV Code _____

Electric Drop (s) _____ x \$80 \$ _____ Account Name (print) _____

TOTAL ENCLOSED \$ _____ Signature _____

or Electronic Signature: Checking box is my electronic signature and payment authorization

*Applications/Contracts received after June 30, 2025 must be accompanied with full payment.

SPONSORSHIP CONTRACT

MAFCAS 2025 | Sept. 29, 2025 | Maryland LIVE Casino & Hotel | Hanover, Maryland



SPONSORSHIP OPPORTUNITIES

___ CO-SPONSOR	\$15,000	___ WMDA Supporter	\$3,000
___ PLATINUM PARTNER (<i>Cocktail Hour Sponsor</i>)	\$10,000	___ Entertainment Sponsor	\$2,500
___ Tradeshow Attendee Bag Sponsor	\$5,000	___ Industry & Legislative Issues Sponsor	\$2,500
___ Awards Sponsor	\$5,000	___ Industry Supporter	\$1,500

Sponsor Signage (*Please check one*)

- Company logo on file
- I will submit logo in EPS format by June 30, 2025 to wmdacarevents@gmail.com

If your pledge is submitted by June 30, 2025, your generous sponsorship entitles you to be listed as a sponsor in event program, and recognition in the post-event issue of the WMDA/CAR *Nozzle & Wrench*, as well as receiving professionally designed signage at the sponsored event.

AWARDS DINNER TICKETS

- Individual Tickets \$110 x # _____ = \$ _____
- Table of 10 \$1,000 x # _____ = \$ _____

CONTACT INFORMATION

Company: _____ Date: _____
Contact Person: _____ Email: _____
Mailing Address: _____ City: _____ State: _____ Zip: _____
Cell Phone: _____ Business Phone: _____ Ext. _____

PAYMENT INFORMATION

- Check Enclosed Visa MasterCard American Express

Sponsorship Total \$ _____
Ticket Total \$ _____
TOTAL ENCLOSED \$ _____

Zip Code of Billing Address for Charge Card _____
Account _____
Expiration Date _____ CVV Code _____
Account Name (print) _____
Signature _____

- Checking box is my Electronic Signature and payment authorization

Sponsorship pledges must be paid in full by August 15, 2025.